



Republic of the Philippines
Province of Bataan
City of Balanga



LIFELONG LEARNING FOR HEALTH:

Conceptualizing, raising
awareness and developing
policies

MARIANO ANTONIO T. BANZON, MD

Balanga City Health Office

VISION

Balanga Smart University Town 2030: An established center for Global Technology Businesses

MISSION

Build a highly-livable family-oriented city with a strong learning atmosphere that will ensure sustainable development and participatory governance

GO 4 HEALTH MOVEMENT

The word "GO" is written in large, bold, sans-serif letters. The 'G' is yellow, the 'O' is cyan, and the 'i' is white. The background is a red-to-orange gradient with faint, circular patterns and a silhouette of a person's head and shoulders.

GO

smoke-free

The word "GO" is written in large, bold, sans-serif letters. The 'G' is green, the 'O' is cyan, and the 'i' is white. The background is an orange-to-yellow gradient with faint, circular patterns and a silhouette of a person's head and shoulders.

GO

slow sa tagay

The word "GO" is written in large, bold, sans-serif letters. The 'G' is orange, the 'O' is dark blue, and the 'i' is white. The background is a blue-to-cyan gradient with faint, circular patterns and a silhouette of a person running.

GO

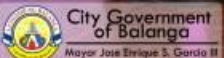
sigla

The word "GO" is written in large, bold, sans-serif letters. The 'G' is orange, the 'O' is blue, and the 'i' is white. The background is a green-to-cyan gradient with faint, circular patterns and a silhouette of a person's head and shoulders.

GO

sustansya

RED ORCHIDS
AWARDS





**HEALTH PROMOTION & TOBACCO CONTROL PROGRAM
CIRCLE OF EXCELLENCE AWARD 2012 TO 2017**

And

2016 WHO HEALTHY CITIES BEST PRACTICE

ENFORCEMENT GROUP:

TASK FORCE BANTAY KALINISAN/GREEN LADIES, BIKE PATROL GROUP



SMOKE-FREE TASK FORCE
 APPREHENDED SMOKERS FROM JANUARY 1-31, 2020

APPREHENDED SMOKERS IN BALANGA CITY: 130

TUYO: 33 **PTO. RIVAS: 30**
IBAYO: 15 **DOÑA FRANSISCA: 6**
SAN JOSE: 23
CUPANG: 6
TENEJERO: 9

BALANGA RESIDENTS: 56
NON-RESIDENTS: 74
SELLING TOBACCO: 9

OTHERS: 8
 (TALISAY, B. SILANG, POBLACION, B. BAYAN, TORTUGAS)

REPORT SMOKERS TO:
CPSO 237-4477
 09199117117
 09178117117

FOLLOW US: fb.com/BalangaTFG

CITY ORDINANCE NO.17 SERIES OF 2019
 NEW COMPREHENSIVE TOBACCO & NICOTINE
 REGULATION OF THE CITY OF BALANGA





WELCOME to Smoke-Free *Balanga City*

**CITY ORDINANCE NO.17 SERIES OF 2019
NEW COMPREHENSIVE TOBACCO AND NICOTINE REGULATION ORDINANCE**

PENALTIES

For Individual person

- i. First Offense - P 1,000.00
- ii. Second Offense - P 3,000.00
- iii. Third and Subsequent Offenses - P 5,000.00

For Business owners and their establishments

- i. First Offense - P 5,000.00 + One day closure of business.
- ii. Second Offense - P 5,000.00 + One month closure of business.
- iii. Third and Subsequent Offenses P 5,000.00 + One year closure of business.



TOBACCO – FREE GENERATION





NO SMOKING AND TOBACCO FREE GENERATION CARAVAN



BUILDING COMMUNITY LINKAGES AND HEALTH PROMOTION IN SCHOOL SETTING



LESSON EXEMPLAR FOR TOBACCO FREE GENERATION

ONLINE ADVOCACY CAMPAIGN AND WORLD NO TOBACCO DAY CELEBRATION 2020-2021

TFG Pilipinas
Published by Madloen Alsadon Marantal · May 31, 2020 ·

TFG BALANGA- WORLD NO TOBACCO DAY CELEBRATION...

HERE'S THE VIDEO OF THE PROGRAM FOR THE CELEBRATION OF WORLD NO TOBACCO DAY

38 Likes 1 Comment 935 Views

2K People Reached 129 Reactions, Comments, and Shares

935 3-Second Video Views Retention curve

[View more video details](#)

Love Comment Share

REC Eugene Magdal... and 31 more 4:15 PM

MARIA ROSARIO CUBALES Presentadora (alice mapanao) oliver enriquez MARY ROSE CAGUILLO Maria Crispina Mendoza

JESSICA VILLAR MARIAN ROBLES MARLYN ALCANTARA NORBERTO VILLAFUERTE alice mapanao Kenzhin Lee MICHELLE MARIE DIAZ

CRISTINA PAJARES MARY JANE MARTINEZ Mark Calma ANGIELYN DOMINGUEZ Grace Concepcion ROWENA CUNANAN Charmelle Zhea Lee Pang

Azryl James Nojadera ma. luisa gomez First Boltron marydai cabral ROSITA FORBES MARILYN PANGANIBAN YERONA BERONIA

Darrel Mina JENNIFER TUTOL ANALIZA TAGUINOD Matthew Manalagtao Chyessr Catalan Jonalyn Villanueva ROWENA CUNANAN

Emerson Cabusao Joyce Umagtang Rosechel Iban Maria Crispina Mendoza LIRIO EVANGELISTA angela corber MARIA DECIL

LOCALIZE HEALTHY PUBLIC POLICIES



City Ordinance No. 191 series of 2007

Banning individuals from drinking liquor in public places

City Ordinance No. 19 series of 2010

Ordinance regulating the sale of liquor in all commercial and business establishments in the City of Balanga. Zoning of Nights Club – 26 nights clubs are relocated outside 3 Km radius away from University Town.



HUWAG MAGING **SAD**

S **moker**

A **lcoholic**

D **rug User**



para laging **Healthy & Happy**

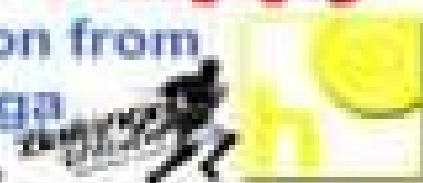


A Healthy Public Service Information from
The City Government of Balanga

For inquiries please call the City Health Office (471-281-4111)

Health Add: Health Information Line and Balanga Appropriate/Integrated Line

Health For All, (2016) developed by: Health Health Development Coordinator and All, Division Office - Health Care Services



PROMOTION OF ACTIVE LIFESTYLE



City Ordinance No. 18 s. 2007

HATAW “DANCE EXERCISE”

Establishing a regular “Hataw” physical fitness activity in the City of Balanga. Every Tue-Thurs-Sat from 6:00am to 7:30am

City Ordinance No. 44 s. 2017

PHYSICAL HEALTH ACTIVITIES EVERY WEEKEND

Closing a portion of Enriquez Garcia Sr. Avenue, for Physical Health Activities every Saturdays and Sundays from 4:00 am to 8:00 am.

City Ordinance No. 30 series 2018

FUN RUN PROMOTION

Regulating the conduct of Fun Run Activities in Balanga City.



WORLD'S 1ST TOBACCO FREE GENERATION CITY & GUINNESS LARGEST DANCE FITNESS CLASS IN A SINGLE VENUE



PROVINCIAL FUN RUN- PROMOTION OF TOBACCO FREE AND ACTIVE LIFESTYLE IN THE PROVINCE OF BATAAN

BALANGA



CITY GOVERNMENT OF BALANGA
Mayor Francis Anthony S. Garcia

BAGAC



ORION



SAMAL



HERMOSA



www.fb.com/MunicipalityOfHermosa
www.fb.com/Mayor-Jopet

ORANI



ABUCAY



DINALUPIHAN



LIMAY



GRAND TFG RUN



PILAR



MARIVELES



MAYOR FRANCIS ANTHONY S. GARCIA
CITY GOVERNMENT OF BALANGA

www.cityofbalanga.gov.ph

BalangagChannel

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PROMOTION OF NUTRITION POLICY



Executive Order No. 14 s. 2007
Organizing the City Nutrition Council

Resolution No. 117 s. 2007
“Adopting the KAANIB”
Kasama Ani sa Barangay Program

Resolution No. 77 s. 2009
Adopting the Garantisadong Pambata Program

**“Regulating the sale of junk foods
and carbonated drinks”**








Most Outstanding Healthy Lifestyle Advocacy Awards

THE HEALTH PROMOTION ORDINANCE OF THE CITY OF BALANGA (CITY ORDINANCE NO. 17)



PURPOSE: TO IMPROVE THE HEALTH OF THE CITIZENS OF THE CITY OF BALANGA BY **PROVIDING WITH KNOWLEDGE ON HEALTH** IN ORDER TO CULTIVATE AWARENESS IN THE VALUE AND RESPONSIBILITY FOR HEALTH AND BY CREATING FOR THEM AN ENVIRONMENT SUPPORTIVE OF THE PURSUIT OF HEALTHY LIVES


VISION - BALANGA CITY 2030: A SMART CITY WITH AN ACTIVE AND HEALTHY PEOPLE



CITY GOVERNMENT OF BALANGA
HEALTH PROMOTION BOARD
In partnership with
City Health Office and
Human Resource Management Office

ONLINE ORIENTATION on
“Occupational Stress, Work
Engagement, Subjective Well-being,
and Mental Health of Government
Employees of City of Balanga Amidst
the COVID-19 Pandemic”

April 29 & May 2, 2022
8:00AM - 5:00PM





ADOLESCENT & YOUTH HEALTH DEVELOPMENT PROGRAM IN THE CITY OF BALANGA (CITY ORDINANCE NO. 15 s 2018)



VISION: WELL – INFORMED,
EMPOWERED
ADOLESCENTS, ADOPTING
HEALTHY
LIFESTYLE BEHAVIOR,
PARTICIPATING
IN THE COMMUNITY HEALTH
DEVELOPMENT

OVERALL GOAL: ADOLESCENT &
YOUTH OF BALANGA CITY
MAKING HEALTHY AND
RESPONSIBLE DECISIONS

YOUTH HEALTH AMBASSADORS (PEER FACILITATORS)



BARANGAY LEARNING HEALTH DAY



BARANGAY LEARNING HEALTH DAY



BALANGA CITY'S
LIFELONG LEARNING FOR HEALTH

Dr. Mariano Antonio T. Banzon
CITY HEALTH OFFICER